

A G E N D A

**Edmonds Public Facilities District
Meeting of the Board of Directors
Edmonds Center for the Arts, via ZOOM
Thursday, January 28th, 2021 – 7:30am**

7:30 AM - CALL TO ORDER

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|------------|--|-----------------------------------|------|
| 1. | Call to Order | David Brewster | 7:30 |
| 2. | Land Acknowledgement | | 7:31 |
| | <i>Edmonds Center for the Arts is grateful to host our performances and programs on the culture-rich indigenous lands of the Coast Salish people. On behalf of our staff, Boards and volunteers, we are committed to working with local tribes to acknowledge and honor their ancestral lands.</i> | | |
| 3. | Board President's Comments | David Brewster | 7:33 |
| 4. | Consent Agenda | David Brewster | 7:35 |
| | <ul style="list-style-type: none"> • EPFD Board Minutes 12-03-2020 • EPFD Disbursement Reports - October 2020 • EPFD Disbursement Reports – November 2020 | | |
| 5. | Old Business | David Brewster | 7:38 |
| | <ul style="list-style-type: none"> • Prior Action Items Review | | |
| 6. | PFD Board Business | Matt Keller | 7:40 |
| | <ul style="list-style-type: none"> • Financial Services Agreement – Piper/Sandler Approval 2012 Bond Refi • 2021 Operating Budget – Revision Schedule | | |
| 7. | Finance, Facilities & Operations | Matt Keller /
Joe Mclalwain | 7:45 |
| | <ul style="list-style-type: none"> • Finance Report – December 2020 DRAFT • Cash Management – Jan-June 2021 • SBA Opportunities: PPP & SOS Update • Streaming Equipment Update • Theater Project Update | | |
| 8. | Executive Report / Steering Committee | | 8:15 |
| | <ul style="list-style-type: none"> • Executive Director's Annual Performance Review • Long Term Vision and Planning | David Brewster /
Joe Mclalwain | |
| 9. | Marketing & Business Development | David Brewster /
Joe Mclalwain | 8:20 |
| | <ul style="list-style-type: none"> • CRM Migration, New System (Audience View) • Subscription/Package Program Ideation • Website Redevelopment - Update | | |
| 10. | Programming | | |
| | <ul style="list-style-type: none"> • WE SPEAK Spoken Word Event – Recap • Streamed Events: Pink Martini, Jeff Daniels – Recaps • Streamed Events: New Opportunities | Joe Mclalwain | 8:30 |
| 11. | Hosting | | |
| | <ul style="list-style-type: none"> • Leveraging Livestream Capability • Exploration of Retreat Ideas/Outcomes | Ray Liaw /
Joe Mclalwain | 8:40 |
| 12. | Philanthropy | Joe Mclalwain | 8:50 |
| | <ul style="list-style-type: none"> • Resource Development Report, Year-End Results • Current Grant Requests • Reschedule – Ken Jennings Event (from 2019 Gala) • Exploration of Retreat Ideas/Outcomes | | |

13. Inclusion & Accessibility, Education & Outreach	David Brewster / Joe Mclalwain	9:00
<ul style="list-style-type: none">• Staff Racial Equity Training – 1/28• Development of Equity Statement – Process, Timeline		
14. New Business	David Brewster	9:10
15. Adjourn	David Brewster	9:15

NEXT EPFD BOARD MEETING – Thursday, February 25th, 2021 - 7:30 AM

ACTION ITEMS:

1. Mr. Keller work with the auditor to update the list of PFD board members.
2. Provide EPFD Board an update on the 5-year financial plan
3. EPFD attorney, Matt Hendricks, review the Financial Services Agreement with Piper/Sandler, and schedule the agreement for PFD Board approval at the next meeting