

MINUTES

Edmonds Public Facilities District Board of Directors Special Virtual Online Meeting February 11, 2022

The Edmonds Public Facilities District Board virtual meeting convened at 9:00 a.m. via Zoom.

EPFD Board Members Present

David Brewster, President
Ray Liaw, Vice President
Suzy Maloney
Bill Willcock
Robert White

ECA Staff Present

Joseph Mclalwain, Executive Director
Lori Meagher, Director of Finance & Operations

City Staff Present

Frances Chapin, Arts & Culture Program Mgr.

Other Guests Present

Susan Paine, City Council Liaison

1. Call to Order

Board President Brewster called the meeting to order.

2. Land Acknowledgement

Mr. Mclalwain read the Land Acknowledgement statement.

3. Board President's Comments

4. PFD Board Business

- **Proposed Amendment to FY 2022 Budget**
 - **Allocation of Funds to Partner with City of Edmonds to Complete Conceptual Design for 4th Avenue Cultural Corridor**

Mr. Mclalwain explained the last minute nature of this conversation is due to a grant deadline the City of Edmonds is trying to meet. The request of the board is to consider making a \$20,000 investment on behalf of the EPFD in partnership with the City which will unlock State matching funds allocated to this project in the amount of \$34,000. He welcomed Frances Chapin, Arts & Culture Program Manager, who is writing the grant and leading the charge.

Mr. Mclalwain read the 2nd Whereas clause in the MOU which describes the history of the ECA and goals of the corridor project. He pointed out in addition to drawing people to the downtown core, the 4th Avenue corridor could help draw attention to and market the ECA. The City engaged a consultant 3-4 years ago to develop a conceptual design for the 4th Avenue Corridor. In its full capacity, the corridor would be Main Street to 3rd Avenue; the conceptual design did not extend beyond Daley Street and the section between Edmonds and Daley was not fully analyzed in that process.

The Creative District designation provides the City an opportunity to apply for the \$34,000 match from ArtsWA and requires a 1:1 match. The grant and matching funds would be invested in developing the conceptual design between Edmonds Street and 3rd Avenue and incorporating a

portion of the ECA property. The request of the board is approval of a \$20,000 budget amendment that would be provided to the City of Edmonds to help provide matching funds.

The MOU identifies what the partners will do; the City remains the lead agent in the process, the EPFD will provide a liaison to work with the City's project manager and the design consultant. It does not commit the EPFD to the project long term, but strengthen the partnership between the City and the EPFD in exploring how the project could be realized in future years. Mr. Mclalwain described impacts to the EPFD budget and the city council's consideration of 2022 budget amendments which include providing matching funds for this grant and an additional investment in the project. Ms. Chapin clarified conceptual design is 15% and the next step with more funding would be to complete 30% design.

Questions and comments followed regarding conceptual design that was done previously, reasons for the delay in moving forward, importance of the EPFD/ECA being at the table in final design to determine integration with the ECA property, how long conceptual design will take, timeline for using the ArtsWA grant, when the 4th Avenue Corridor will be completed, improvements that will enable the corridor to be closed for festivals as well as making it safer and more welcoming along with traffic, broken links to Edmonds Creative District on the ArtsWA website, this funding assisting with reaching 15% conceptual design, future funding to reach 30% design, support for the EPFD contribution, and ensuring the MOU only commits the EPFD to this level of partnership and investment/.

Questions and comments continued regarding potential future partnerships between the City and the EPFD, risk to the City's designation as a Creative District if the 4th Avenue Corridor project is dropped, citizens' support for the 4th Avenue Corridor project when the City applied for Creative District status, the need to show the project is moving forward, whether other amendments are anticipated to the EPFD budget, importance of the EPFD/ECA being at the table in this stage and in future stages, and expectation of the EPFD/ECA's involvement in the design process even if the organization can no longer contribute to the project.

Recommended changes to MOU:

- Change the language from more safe to more belonging and inclusive
- Remove quotes around festival.

BOARD VP LIAW MOVED TO APPROVE A BUDGET AMENDMENT OF \$20,000 TO CONTRIBUTE TO A PARTNERSHIP WITH THE CITY OF EDMONDS TO ADVANCE THE DESIGN PROCESS FOR THE 4TH AVENUE CORRIDOR. BOARD MEMBER WILLCOCK SECONDED THE MOTION. MOTION CARRIED UNANIMOUSLY.

Mr. Mclalwain said he was excited for the EPFD to be a partner in a different way with City than it has been in the past. This is an amount and investment the organization can afford at the moment and shows the City that the EPFD wants to be a partner.

5. New Business

6. Adjourn

The meeting was adjourned at 9:36 a.m.

Next EPFD Board Meeting: Thursday, February 24, 2022 - 7:30 AM