

**ART
CHANGES
LIVES
AND
SO
CAN
YOU!**



SPECIAL EVENTS SPONSORSHIP OPPORTUNITIES





SPONSOR RECOGNITION & VISIBILITY

ECA's Special Events Sponsorship Packages offer exposure at our signature events attended by prominent business and community leaders, theatre enthusiasts, subscribers, donors, and active community volunteers. Sponsors underwrite event costs enabling us to invest more of our community's donations directly into our mission: **to celebrate the performing arts, strengthen and inspire our community, and steward the development and creative use of the ECA campus.** Your business will receive significant recognition while aligning your brand with a highly respected regional destination for the arts.

ANNUAL AUCTION & GALA | FRIDAY, OCTOBER 25, 2019

ECA's premier fundraising event is the best party of the year! 250+ supporters come together to raise over \$400,000 in support of ECA's outstanding programs. Silent & Live Auctions, Wine Pull, fabulous menu, Seattle Celebrity Auctioneer, John Curley, and our favorite Emcee, Jim Dever.

CENTER STAGE | WEDNESDAY, MAY 6, 2020

Our exclusive, high-energy sponsorship bidding event is like no other! 125 of ECA's top supporters join us on stage and vie to sponsor the shows of their choice for the upcoming season. Your sponsorship will help the magic happen!

DONOR RECEPTIONS (THREE EACH SEASON)

ECA's Donor Receptions honor the organization's major donors who make annual contributions of \$1,000 or more. We also include donors of \$500 once each year. Your support will help underwrite these receptions and your company will be recognized by ECA's best friends.

SPECIAL EVENTS SPONSOR LEVELS & BENEFITS <i>(prominence based on level)</i>	Presenting \$7,500	Premier \$5,000	Producing \$2,500	Fan \$1,000	Friend \$500
Opportunity to provide welcome remarks at each of the signature events.	◆				
Opportunity to name a portion of the evening during the Annual Gala & Auction, 10/25/19 (examples: live or silent auction).	◆	◆			
Logo featured on all print materials associated with the Annual Auction & Gala (10/25/19) and Center Stage (5/6/20)	◆	◆	◆	◆	
Invitation to attend all pre-performance Donor Receptions throughout the season.	◆	◆	◆	◆	
VIP tickets for the Annual Gala & Auction, 10/25/19, including premier table location.	8 VIP Tickets 1 table Value \$2,200	4 VIP Tickets Value \$1,100	2 VIP Tickets Value \$550		
Complimentary Ad in the Gala & Auction Catalog	Full Page ad Value \$150	Full Page ad Value \$150	Half Page ad Value \$100	Business Card ad Value \$50	
Recognition on website and e-blasts associated with each event.	◆	◆	◆	◆	
Recognition on ECA's Donor Wall throughout the 2019-20 Season.	◆	◆	◆	◆	
Recognition in the 2019-20 Fall Patron Program and Annual Fund donor listing on ECA Website.	◆	◆	◆	◆	◆
Recognition on pull up banner placed in our Lobby and Center Room during ECA events throughout the season.	◆	◆	◆	◆	◆

Our team will work with your company on creating a personalized sponsorship package and benefits to ensure that our unique partnership is meaningful, mutually beneficial, and aligns with your company's goals and strategic objectives.

ECA BY THE NUMBERS

35+

Age of ECA's
core audience

85,000

Patrons
annually

10,000

Participants in
ECA's Education
& Outreach
programs
annually

600+

Special events
each year

**\$7.5
MILLION**

Annual economic
impact on the
local community

63%

of ECA's
audience
members travel
from outside of
Edmonds

250+

Active
volunteers

17%

of ECA's audience
members travel
from Seattle

Sponsorship Contact:

Christina Kourteva, Director of Development
christina@ec4arts.org | 425.275.9492
Edmonds Center for the Arts
410 Fourth Avenue North
Edmonds, WA 98020

Thank you for becoming a sponsor and helping us change lives through the transformative power of performing arts!



**SIGNATURE
EVENTS**

**Annual Auction & Gala
Friday, October 25, 2019**

**Center Stage
Wednesday, May 6, 2020**

**Donor Receptions
(three each season)**

engage



connect



inspire



2019-2020 Sponsorship Agreement

Contact Information

Company name (as you would like it to appear in the auction catalog and printed materials)

Contact name _____
Email _____ Phone _____
Mailing Address _____
City _____ State _____ Zip _____
Website _____

Sponsorship Level

- Presenting - \$7,500
- Premier - \$5,000
- Producing - \$2,500
- Fan - \$1,000
- Friend - \$500

Payment

- Enclosed is a check payable to Edmonds Center for the Arts in the amount of \$_____
- Please charge \$_____ to the card below:
Card # _____ Exp. date _____ Sec. code _____
Name as it appears on card _____
Cardholder signature _____
- In-kind donation. Description of donated goods/services _____

Deadline

To ensure full print benefits for the Auction, sponsorship commitments must be received by July 31, 2019. Commitments received after this date will receive all remaining benefits.

Your Support Matters!

Thank you for partnering with Edmonds Center for the Arts. With your support, we will continue to present outstanding performing artists from around the world and strengthen and inspire our community through the transformative power of performing arts!

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