EDMONDS CENTER for the ARTS

Where community and culture come alive!

2024 ANNUAL REPORT

For nearly two decades, as a cornerstone of Washington's first Creative District, Edmonds Center for the Arts (ECA) has been a gathering space for generations of artists, audiences, students, educators, and families. Together, we've built more than a theater—we've built a community where people of all ages and abilities can come together to connect, celebrate, and experience the transformative power of the performing arts.

This past year has been a beautiful reminder of all that makes ECA so special.

Our 2024 mainstage presentations were eclectic, entertaining, and inspiring—from rockstars like The Wallflowers to storytellers like Shawn Colvin & KT Tunstall, to the new favorite artists like Time for Three and Pamyua you discovered right here in our intimate jewel-box theater, there was truly something for everyone. Now more than ever, we are proud to celebrate a diverse and dynamic blend of genres, generations, and cultures from across the country and around the world.

Here, community organizations like Cascade Symphony Orchestra, Barclay Shelton Dance Centre, and the annual DeMiero Jazz Festival, alongside touring companies like Grand Kyiv Ballet and The K POP Breakout Tour, found accessible

spaces to gather and perform in our historic venue. Families came together to experience the magic of events like our soldout Saturday Matinee with the "Queen of Kids Music," Laurie Berkner, and the return of Kidstock!, our annual free, full-day arts festival designed to inspire and delight kids of all ages. And, through powerful community programs like our award-winning Dementia-Inclusive Series, we brought people of all abilities together, ensuring the arts remain a vital part of every stage of life.

The generosity of our remarkable community empowered more accessible and transformative live performing arts experiences on our stage, more arts education in our schools and in our awardwinning Creative Aging Program, and helped us **expand our reach to more people** across Edmonds, Snohomish County, and throughout the region.

Together, we've reveled in the magic of **live performance**, discovered **new artists**, and shared in the powerful crescendos that underscore our **shared human experiences**. It's these collective memories that reinforce the value of what we create here at Edmonds Center for the Arts.

"Lively, uplifting, culturally interesting and engaging."



"I feel privileged to be able to attend ECA; it is an extraordinary venue with exceptional programming."



"Loved the musicians and the entire show! Didn't even really know them but ECA never disappoints!"



ECA has a big piece of my heart.



ECA BY THE NUMBERS

- 44 mainstage presentations including 13 sold-out shows, 47% of which featured artists who identify as Black, Native/ Indigenous, People of Color, women, individuals with disabilities, and LGBTQIA2S+ persons.
- Over 21 schools and 7,600+ intergenerational students served, 45% of whom benefited from our Arts For Everyone Fund, with free or discounted \$2 tickets.

Financial Breakdown

ADVERTISING

Funding Sources

\$1.4m

31%

\$**161**k

4%

\$203k

5%

DEVELOPMENT

NON-OPERATING

\$**943**k

FVFNTS

\$**120**k MARKETING

& LEASES

OPERATING

\$11k

\$1.1m

24%

& GRANTS

CONTRIBUTIONS

\$2.1m

45%

\$204k

\$**2.1**m

50%

WAGES & BENEFITS

FACILITIES

EVENTS & LEASES

\$400k

G&A

10%

- Over 1,400 individuals attended Kidstock! 2024, ECA's annual free full-day arts festival
- We collaborated with 50+ local nonprofits, educational organizations, municipal corporations, and government entities through our community engagement initiatives.
- ◆ 150 active volunteers are the heartbeat of our organization. Their time and energy totals more than 11,500 hours and had financial impact on ECA equal to more than \$440,000.

"I have learned to love many new performers by attending ECA."





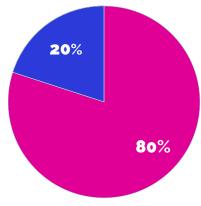






edmonds center for the arts





80% SNOHOMISH COUNTY RESIDENTS

20% OUTSIDE SNOHOMISH COUNTY

ECA also welcomed patrons from more than 35 states, from California to Connecticut, and Canada.





"The energy in the room was incredible!"

